

# Business Research

## Medical Devices

- ? [Cardiac Pacemakers](#)
- ? [Company Profile - Boston Scientific](#)

## Pharmaceuticals

- ? [Prescription to OTC Switch Market Analysis](#)
- ? [Veterinary Vaccines Market Report](#)
- ? [Company Profile - Olympus Corporation](#)

## Telecommunication

- ? [OLED Mobile Phones Market Research and Analysis Report](#)



## Analytical Techniques we use

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| ? Conjoint Analysis<br>? Choice Modeling<br>? Structural Equation Modeling and Path Analysis<br>? Linear and Nonlinear Regression Techniques<br>? Cluster Analytic Techniques<br>? Bass Diffusion Modeling<br>? ANOVA, MANOVA, & ANCOVA<br>? Factor Analysis<br>? Discriminant Analysis | ? Multi-Dimensional Scaling<br>? Perceptual Mapping<br>? Mixture Modeling<br>? Multiple Regression Analysis<br>? P&E Analysis<br>? TURF Analysis<br>? CPM Optimization<br>? Heat Mapping<br>? Superior Data Visualization |
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