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## Objective

- · Perform a landscape search in the area of Bone Substitutes and with application in dental practice
- Use PCS to derive insights and gain competitive perspective
   Understand the value chain and recent M&A activities

# Introduction

- Several non-biological materials are already being used to increase the alveolar bone volume to support dental implants. Stem cell therapy has emerged as a promising biological substitute or adjuvant to enhance bone healing [Miguita L]
  Bone morphogenetic protein 2 is shown to be effective as an inducer of bone formation process independent biomaterial used mainly for accelerating the resorption process of the framework [Da Silva de Oliveira JC]
  An implant simultaneously placed with sinus augmentation using rhBMP-2-loaded synthetic bone substitute can be successfully
- ossecintegrated, even when only a limited bone height is available [Myung-Jae Joo] ?-TCP(Tri-Calcium Phosphate) presents the same behavior as autogenous bone graft, which makes it a good bone substitute [Pereira RS]

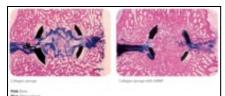


Fig. INFUSE Bone Graft-Medtronics

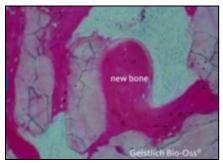


Fig. Geistlich Bio-Oss

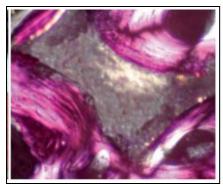


Fig. Polarized image displays osseointegration of Straumann BoneCeramic particle in lamellar type of bone

Search in PCS

Search Strategy:

( text: bone substitutes OR text: osseointegrated dental implants OR text: bone morphogenic proteins OR text: bone graft substitute OR text: bone substitute material OR text: bone replacement material OR tac:bmp OR tac: rhBMP OR text: bone graft material OR text: beta-tricalcium phosphate OR tac:b-tcp OR tac:?-tcp OR tac:?-tricalcium phosphate OR text: allograft OR text: transforming growth factor beta OR text: tgf beta OR text: platelet-derived growth factor OR tac: pdgf OR text: fibroblast growth factors OR tac: fgf OR text: calcium sulfate OR text: bioglass OR text:hydroxylapatite ) AND

(tac: dental OR tac: dentistry OR tac: prosthodontics OR tac: endodontics OR tac: tooth OR tac: teeth OR tac: dentine OR tac: dentition)

#### AND

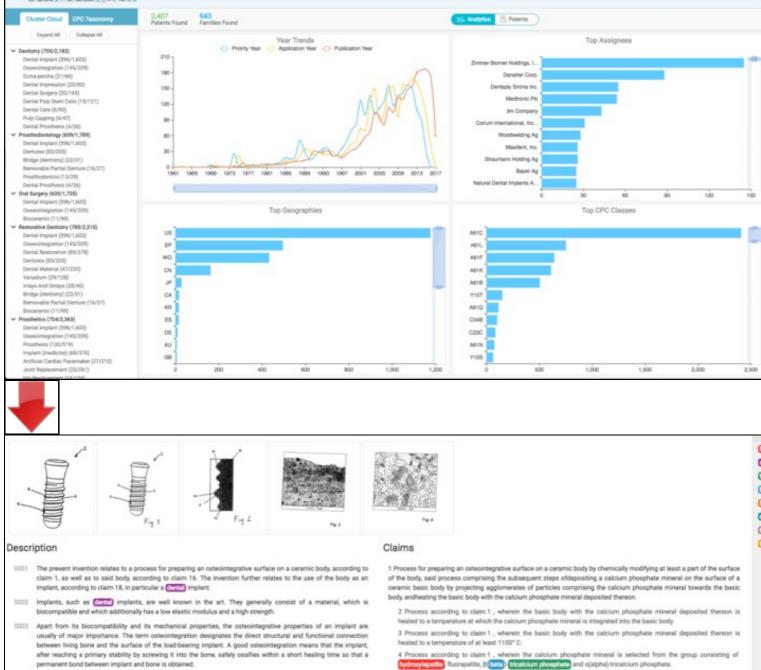
#### (CPC: A61K)

Patent Categorization System

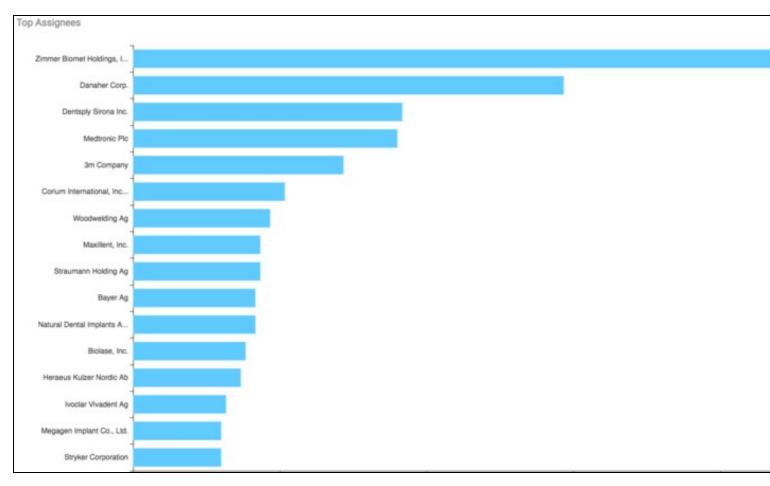
🖅 Deshboards - 🛞 Downloads 🗧

(text: bone substitutes on text: osseointegrated dental implants on text: bone morphogenic proteins on text: bone graft substitute on text: bone substitute material on text: bone replacement material on text: bone graft material tricalclum phosphate on text: bone substitute on text: bone substitute material on text: bone replacement material on text: bone graft material tricalclum phosphate on text: bone graft substitute on text: bone graft material on text: bone graft materi

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Top Assignees

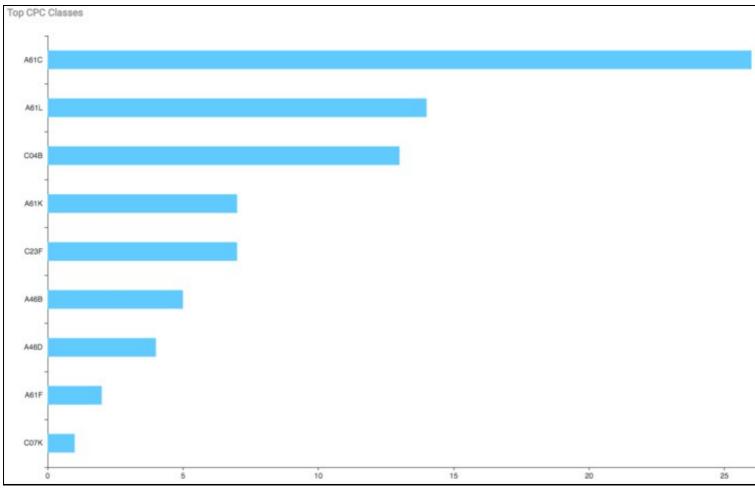


- The top companies are big players in dental implants and devices companies:
   Dentsply Sirona
   Institut Straumann

  - Heraeus Kulzer Danaher
- Various medical device companies that have also patented technologies in this space:
  - Zimmer Biomet
  - Medtronics
- Stryker
  3M, the material science company also has patents in this area

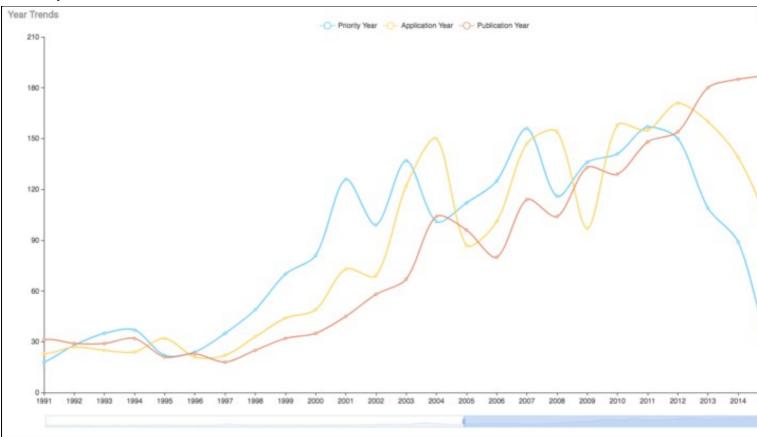
# **Bibliographic Analytics**

Main CPC?s



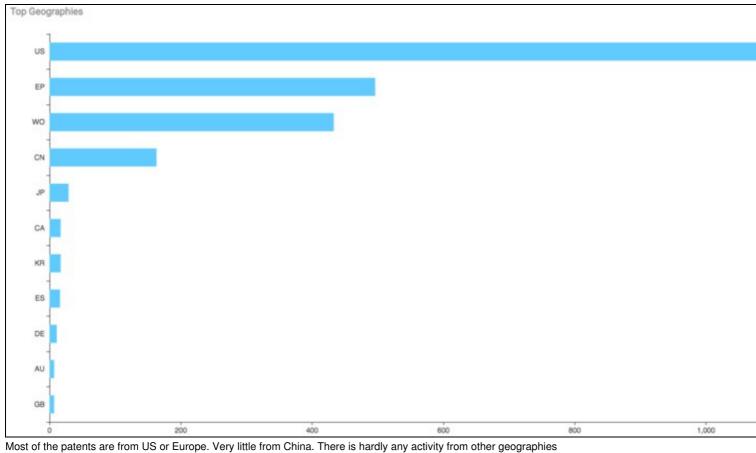
Apart from dentistry(A61C), many patents have classes for methods or apparatus for surgical procedures(A61L) and cements and glass ceramics(C04B)

#### **IP Activity**

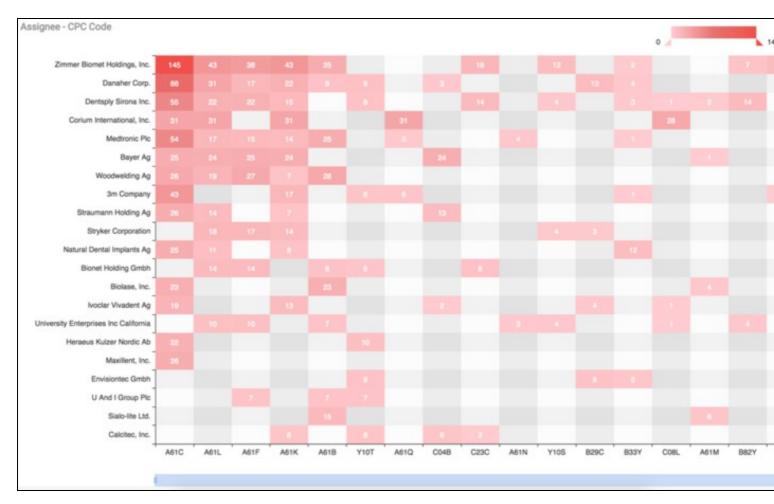


IP activity is on a surge in the last 20 years, with a peak in 2016

### **Geographical Distribution**



**Top Assignees vs CPCs** 



- Most of the top companies have patents in
  - dentistry(Å61C)
  - methods or apparatus for surgical procedures(A61L)
     implants & prosthesis (A61F)

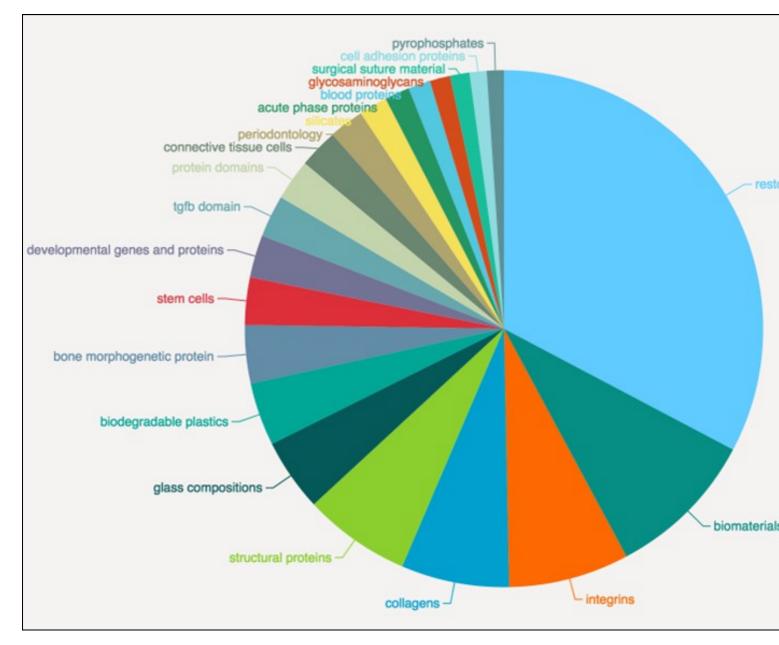
  - medical & dental preparations(A61K)

• Companies having patents in cements and glass ceramics(C04B) and coating and cleaning of metallic materials (C23C & C23F) are:

Zimmer Biomet •

- Straumann
- Dentsply
   Calcitec
- Bionet
  3M

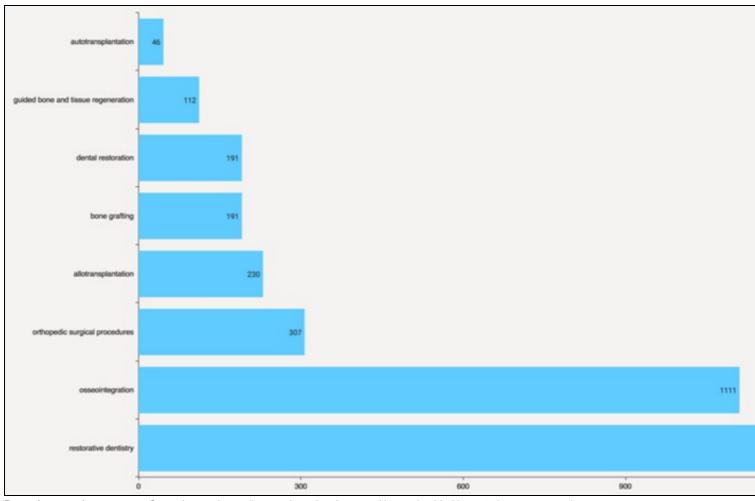
# **Top Categories and Concepts**

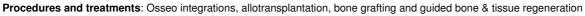


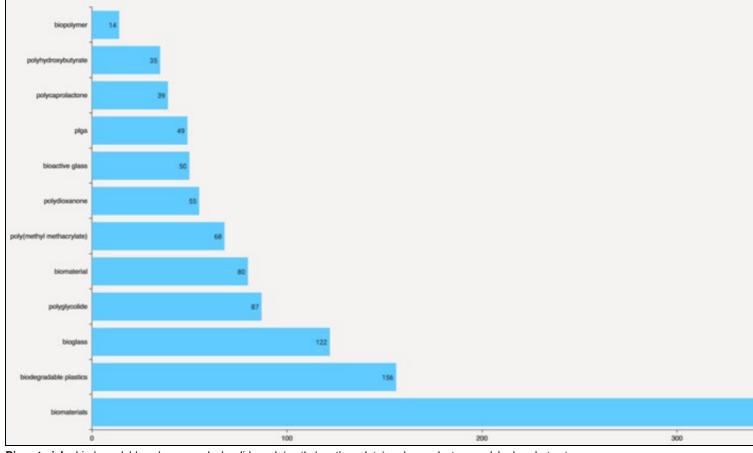
A lot of patents mentioned "restorative dentistry" as the top concept. Other materials formed a big part of patent disclosures as:
 Biomaterials & biodegradable polymers
 Structural proteins- collagens & integrins

- Glass compositions
- Various growth factors:
- Bone morphogenetic proteins
  Transforming growth factor ? (tgfb)
  Platelet-derived growth factor
  Fibroblast growth factor
  Growth differentiation factor

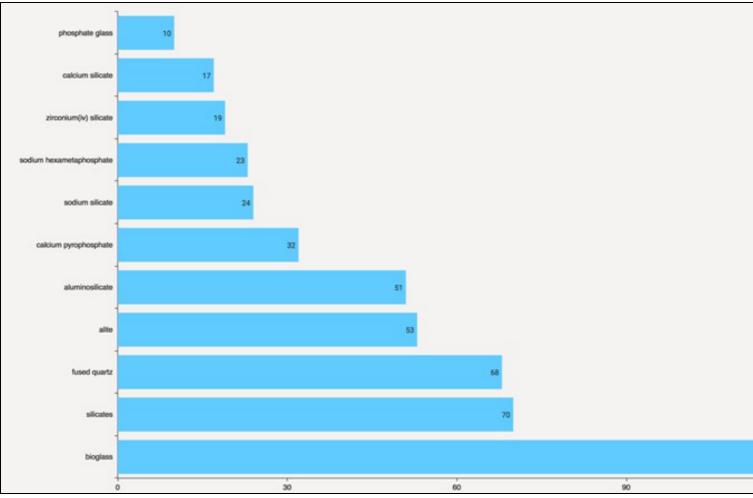
# **Categories and Concept in Detail**



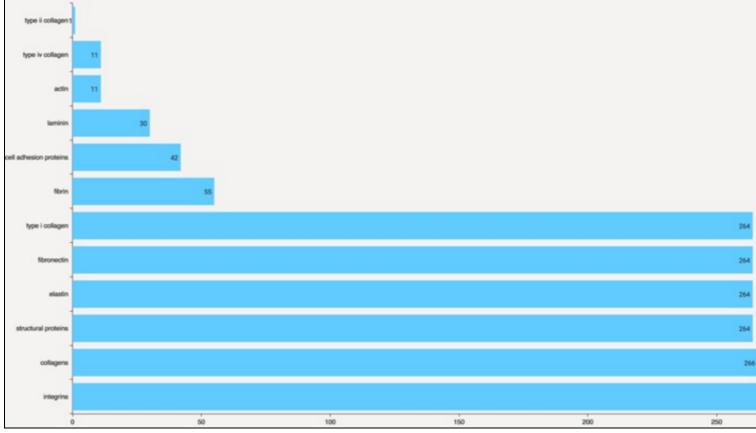




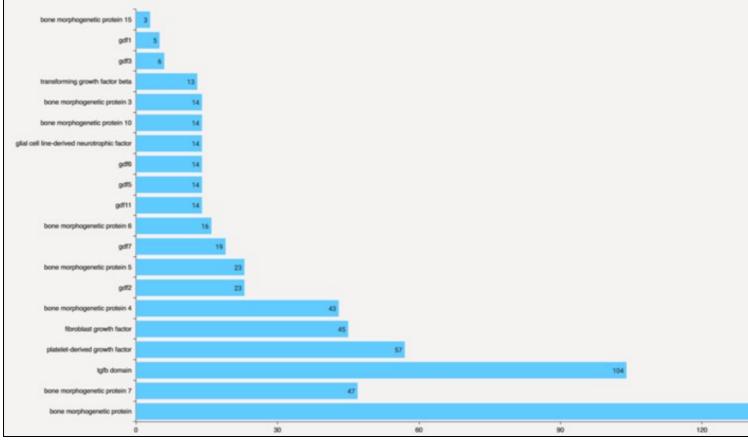
 $\textbf{Biomaterials:}\ biodegradable\ polymers,\ polyglycolide,\ poly(methyl-methacrylate),\ polycaprolactone,\ polyhydroxybutyrate$ 



Glass, silicates, other inorganic materials: bio-glass, fused quartz, alite, aluminosilicate, calcium pyrophosphate, sodium silicate, zirconium silicate and phosphate glass

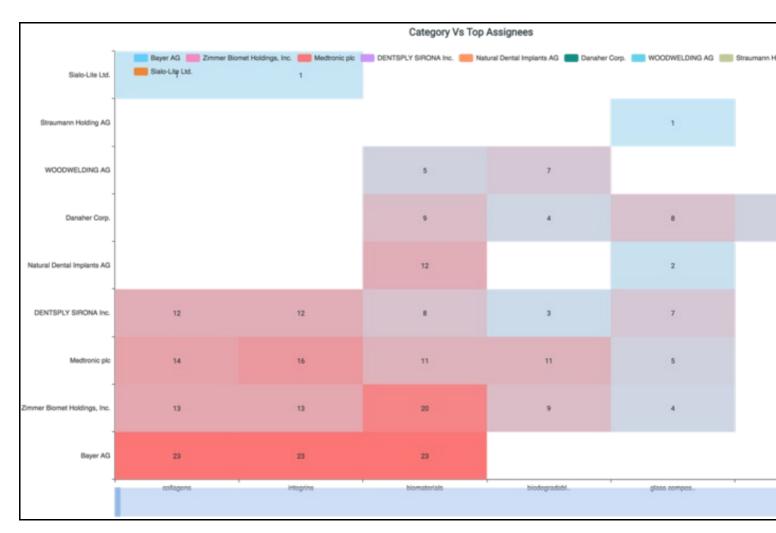


Structural proteins: collagens, integrins, elastin, fibronectin, type-1 collagen, fibrin, cell adhesion proteins, laminin and actin



Growth factors: Bone morphogenetic proteins (BMP- 3, 4, 5, 6, 7, 10 and 15), Transforming growth factor ? (tgfb) Platelet-derived growth factor, Fibroblast growth factor, Growth differentiation factor

# **Materials and Assignees**



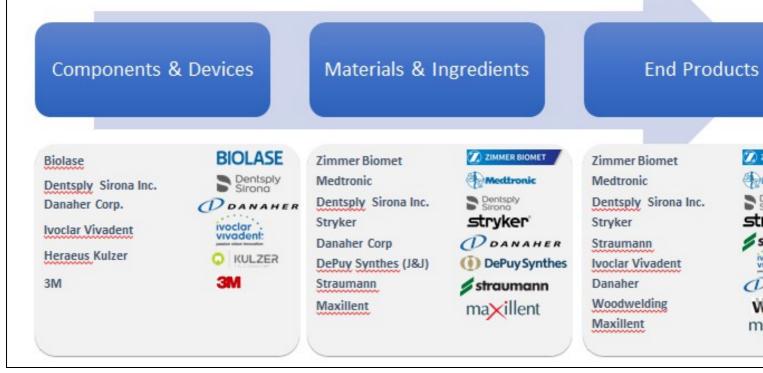
Zimmer Biomet, Medtronics, Dentsply have patents in almost all the categories listed.
Bayer patents are structural proteins- collagens & integrins and biomaterials
Patents in the area of biodegradable polymers are majorly from Medtronics, Zimmer Biomet and Woodwelding
Patents for glass composition come from Danaher, Dentsply, Medtronics, Zimmer Biomet and Straumann

### **Biological Growth Factors and Assignees**



Medtronics has patents in all categories listed in the graph and only one with patents for stem cells
Platelet derived growth factor patents are majorly from Dentsply Sirona
Zimmer Biomet and Straumann patents disclose bone morphogenetic proteins and transforming growth factors

# **Value Chain Analysis**



# Latest M&A/Collaborative activity in the space

- DePuy Synthes Products, Inc. (J&J Family of Companies), has acquired 3D printing technology from Tissue Regeneration Systems, Inc. to create patient-specific, bioresorbable implants with a unique mineral coating to support bone healing in patients with orthopaedic and craniomaxillofacial deformities and injuries. [DePuy Synthes]
  Ivoclar Vivadent has acquired equity interest in the Swiss startup company Kapanu AG. The company specializes in the application of augmented reality technology for esthetic and restorative dentistry. [Ivoclar Vivadent]
  Dentsply Sirona has announced acquisition of RTD (Recherches Techniques Dentaires), a privately held French company. The acquisition will complement Dentsply Sirona?s endodontic and restorative portfolios. [Dentsply Sirona]
  Dentsply Sirona and Kuraray Noritake Dental have announced partnership that allows Dentsply Sirona to supply its CEREC and inLab customers with expanded range of composites and validated milling strategies for multi-layered zirconia discs from Kuraray Noritake Dental. [Dentsply Sirona]

- [Dentsply Sirona]